



## 2017 BMO Okanagan Marathon Volunteer In-Kind Program

The Volunteer In-Kind program has been successful in raising awareness of local non-profit organizations and increasing pledge donations from race participants. Local non-profit groups provide enthusiastic volunteers in their choice of positions at the BMO Okanagan Marathon in exchange for a unique opportunity to raise funds and promote their group in the community. The chart below describes the levels of benefits based on the number of volunteers from the participating charity group.

### LEVEL A

#### 15+ Volunteers

- Logo and description on event VIK website
- Organization involvement announcement over loudspeaker at Finish Line
- Sign in race Start/Finish area
- Organization pledge tab inclusion on runner registration online form
- 1 Free Race Registration
- Marketing material inclusion in participant race packages

### LEVEL B

#### 10 – 14 Volunteers

- Logo and description on event VIK website
- Organization involvement announcement over loudspeaker at Finish Line
- Sign in race Start/Finish area

### LEVEL B

#### 5 - 9 Volunteers

- Logo and description on event VIK website
- Organization involvement announcement over loudspeaker at Finish Line





## 2017 BMO OKANAGAN MARATHON VOLUNTEER IN-KIND PARTICIPATING CHARITY ORGANIZATIONS



The **Sunshine Foundation of Canada** is a national charitable organization that makes dreams come true for children with severe physical disabilities or life-threatening illnesses. In fact, 80% of Sunshine kids are challenged by a severe physical disability. Our vision is that every Sunshine child shall live his/her Dream.



**Autism Okanagan ( A Ok )** is a charitable society committed to supporting individuals and families living with autism in the Okanagan. Its mission is to improve the quality of life for individuals and families living with autism by providing information, resources, education, training, programs and activities in an autism-friendly environment.



Located in Kelowna, **First Lutheran Church** is active in many local outreach programs. "Run with the Rev" is a fun way of encouraging team spirit and sharing a positive message with the community.



**Dance City Academy Tour Group** is a youth dance troupe based in West Kelowna, BC. Currently, the 46 dancers are rehearsing, performing and fundraising as they prepare to represent the Okanagan in Europe in 2017.

In support of



Since 1980, **VGH & UBC Hospital Foundation** has partnered with donors to provide the funds essential to ensure that our hospitals and health care teams can deliver BC's best, most specialized care for adults. This year Andrew Brownell and his team will be running to raise awareness and funds for the Excellence in Thoracic Surgery group.

