



## 2018 SunRype Okanagan Marathon Volunteer In-Kind Program October 6-7, 2018

The Volunteer In-Kind program has been successful in raising awareness of local non-profit organizations and increasing pledge donations from race participants. Local non-profit groups provide enthusiastic volunteers in their choice of positions at the Okanagan Marathon in exchange for a unique opportunity to raise funds and promote their group in the community. The chart below describes the levels of benefits based on the number of volunteers from the participating charity group.

### LEVEL A

#### 15+ Volunteers

- Logo and description on event VIK website
- Organization involvement announcement over loudspeaker at Finish Line
- Sign in race Start/Finish area
- Organization pledge tab inclusion on runner registration online form
- 1 Free Race Registration
- Marketing material inclusion in participant race packages

### LEVEL B

#### 10 – 14 Volunteers

- Logo and description on event VIK website
- Organization involvement announcement over loudspeaker at Finish Line
- Sign in race Start/Finish area

### LEVEL B

#### 5 - 9 Volunteers

- Logo and description on event VIK website
- Organization involvement announcement over loudspeaker at Finish Line





## 2018 SUNRYPE OKANAGAN MARATHON VOLUNTEER IN-KIND PARTICIPATING CHARITY ORGANIZATIONS

October 6-7, 2018



The **Sunshine Foundation of Canada** is a national charitable organization that makes dreams come true for children with severe physical disabilities or life-threatening illnesses. In fact, 80% of Sunshine kids are challenged by a severe physical disability. Our vision is that every Sunshine child shall live his/her Dream.



**Dance City Academy Tour Group** is a youth dance troupe based in West Kelowna, BC. Currently 40+ dancers are rehearsing, performing and fundraising as they prepare to represent the Okanagan on their next trip scheduled for 2019.



**Autism Okanagan ( A Ok )** is a charitable society committed to supporting individuals and families living with autism in the Okanagan. Its mission is to improve the quality of life for individuals and families living with autism by providing information, resources, education, training, programs and activities in an autism-friendly environment.



To discuss participation in the Volunteer In-Kind program, please contact Nicole Kotnik, Volunteer Coordinator, at [nicole.kotnik@21one.ca](mailto:nicole.kotnik@21one.ca)